



U7535

Reg. No.: .....

Name:.....

**University of Kerala**

First Semester Degree Examination, November 2024

Four Year Under Graduate Programme

Multi Disciplinary Course

**JOURNALISM AND MASS COMMUNICATION****UK1MDCJMC100 - INTRODUCTION TO PHOTOGRAPHY**

Academic Level: 100-199

**Time: 1½ Hours****Max. Marks: 42****Part A.****Answer All Questions Objective Type. 1 Mark Each.****(Cognitive Level: Remember/Understand)****6 Marks. Time: 6 Minutes**

<b>Qn. No.</b>	<b>Question</b>	<b>Cognitive Level</b>	<b>Course Outcome (CO)</b>
1.	What is Focal Length?	Remember	
2.	Identify: Kodak	Remember	
3.	Identify: 'The Vulture and Little Girl'	Understand	
4.	Explain: Article 19 (1) a	Understand	
5.	Expand: JPG	Understand	
6.	Expand: ISO	Understand	

**Part B.****Answer All Questions ,Short Answer. 2 Marks Each.****(Cognitive Level: Understand/Apply)****8 Marks. Time: 24 Minutes**

<b>Qn. No.</b>	<b>Question</b>	<b>Cognitive Level</b>	<b>Course Outcome (CO)</b>
7.	Explain FCP	Understand	
8.	Identify Migrant Mother	Understand	
9.	Who is Joseph Niepce?	Apply	
10.	What is Adobe Photoshop?	Apply	

**Part C.**

**Answer all 4 Questions, choosing among options within each question.**

**Long Answer. 7 marks each.**

**(Cognitive Level: Apply/Analyse/Evaluate/Create)**

**28 Marks. Time: 60 Minutes**

<b>Qn. No.</b>	<b>Question</b>	<b>Cognitive Level</b>	<b>Course Outcome (CO)</b>
11.	a. Explain the basic editing techniques of photography. <b>OR</b> b. Evaluate the historical context of photography.	Apply	
12.	a. Briefly Explain Different Camera Angles <b>OR</b> b. Discuss different types of lenses used in photography.	Analyze	
13.	a. Discuss the significance of the photographs 'Afghan Girl' and Napalm Girl. <b>OR</b> b. Discuss the photography of Nilufer Demir and Stephanie Sinclair.	Evaluate	
14.	a. Photography for scientific research projects with examples <b>OR</b> b. Write a short note on street photography, wildlife photography, fashion photography, and astrophotography.	Create	